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1. A method of disseminating information concerning a product, wherein the product is a product of which are to be perceived by a consumer, said method comprising:
  - creating a database containing said information;
  - transmitting said information to a site remotely disposed with respect to said database; and
  - providing a perceivable stimulus, from said information, to said consumer upon said consumer being positioned proximate to said product, wherein said stimulus being associated with said product.

1 Sub  
2 27 repeated

3. The method as recited in claim 1 wherein said transmitting step  
ing, from a subportion of said information, a distribution database  
t data, with said content data being defined by said stimulus.

4. The method as recited in claim 1 wherein said stimulus is on predetermined criteria of said ambient proximate to said product.

5. The method as recited in claim 1 wherein said stimulus is the set consisting of auditory, visual, olfactory and tactile.

6. The method as recited in claim 2 further including a step of d statistical data to said database.

7. The method as recited in claim 3 wherein said distribution includes a distribution file and further including a step of compressing said file and distributing said distribution file to said site via satellite.

1                    12.     The method as recited in claim 10 wherein said creating step  
2     further includes steps of accumulating content associated with a subgroup of said

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